

9-Oct-12

TO: Susie Toma  
Cheryl Long

copy: Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
Public File

FROM: Dawn Tavoletti

RE:	<b>Political Rebate</b>
	Candidate: Maggi
	Week of: 10/1 - 10/7
	Contract Number: 332855 - HL 6329798

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
9	10-11A Mon	:30	\$250	5	1	\$225	\$25

**TOTAL REBATE (Gross) \$25**  
**(Net) \$21.25**



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

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Agency Buying Time

Write-up Date 10/9/12

Client Pol Maggi

Requested By D Tavoletti

Campaign/Title Congress

Resolution Date \_\_\_\_\_

**Reason:**

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒

**Reference:**

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 332855

Explanation of Adjustments by Requestor: LUC

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ 25 Debited: \$ \_\_\_\_\_

NET Amount to be Credited: \$ 21.25 Debited: \$ \_\_\_\_\_

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
2. Local/National Sales Manager: D Tavoletti Approved ☒ Date 10/9/12
3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
- General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet \_\_\_\_\_ Entered as done \_\_\_\_\_ Entered in OSi \_\_\_\_\_



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

# Contract # 332855

Schedule Dates 09/25/12-10/01/12  
Advertiser Pol/L MAGGI/D/US Congress (16721)  
Agency Buying Time, LLC (2536)  
Product Political - Federal Candidate (1067)  
Brand POL/L MAGGI/D/CON/PA (133750)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name DOMEL, LIZ  
Phone/Fax /  
CPE 369/374/2349  
Account Types National/Political  
Billing Type Standard  
Comments MAGGI FOR CONG 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/24/12  
Last Modified 09/24/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06329798  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,035.00  
Net Total \$22,865.00  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Sep. 2012 Spots 41 Rate \$21,300.00  
Oct. 2012 Spots 9 Rate \$5,600.00  
Grand Total: 50 \$26,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	10A- Ellen	1					1			1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/1	9/24/12
2.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	11A- Anderson	1					1			1	\$200.00	\$200.00	Pittsburgh (WPXI)	ANDERSON COOPER/2	9/24/12
3.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	11:59A- Channel 11 News At Noon	1					1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	9/24/12
4.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5:30P- 6P (EST)	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/4	9/24/12
5.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/5	9/24/12
6.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	7A- 9A (EST)	1					1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/6	9/24/12
7.0	Normal Line / Preempt	09/28/12-09/28/12	5	:30	7:30P- 8P (EST)	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	NA WHEEL 730-8P/7	9/24/12
8.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	9A- Today Show 9a	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY SHDW 9-10A/8	9/24/12
9.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	10A- Ellen	1							1	1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/9	9/24/12
10.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	11:59A- Channel 11 News At Noon	1							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/10	9/24/12
11.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	4P- Judge Judy 4p	1							1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P/11	9/24/12
12.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5P- 5:30P (EST)	1							1	1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/12	9/24/12
13.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5:30P- 6P (EST)	1							1	1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/13	9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.